

# Sponsorship Opportunities

**9<sup>th</sup>**



**SOGCE**

**SABAH OIL & GAS CONFERENCE & EXHIBITION**

**Sabah International Convention Centre (SICC),  
Kota Kinabalu, Sabah, Malaysia**

**9 & 10 June  
2022**

# BE A SPONSOR

## **STAND OUT AND GET NOTICED!**

SOGCE is the largest and the only oil and gas conference and exhibition in Sabah, East Malaysia.

SOGCE provides a multitude of opportunities to its exhibitors to market and highlight their respective companies and brands. SOGCE welcomes delegates and visitors from various professions within the Oil and Gas field.

Now in its 9th installment, SOGCE2022 will be expecting a larger crowd turnout and more exhibitors to take part in Sabah's only Oil and Gas show.

# GOLD SPONSORSHIP

AVAILABILITY: 1 PACKAGE

## RM 30,000

### **GOLD SPONSOR (OFFICIAL SPONSOR)**

As the Gold Sponsor, your company will enjoy benefits such as 5 x 2-Day complimentary Conference Passes, 1 x slot panelist for the Conference Panel Discussion and maximum company logo placement as our official sponsor.

To further meet your company's objectives, you will also be given the opportunity to collect valuable data during registration process in addition to access to our attendees' contact details as well as post event report.

### **BENEFITS**

- Recognition as an official sponsor of the SOGCE2022, with high priority branding among sponsors
- 5 x 2-Day Complimentary Conference Pass (RM 9,000 value)
- 1 x slot Panelist for Panel Discussion
- 1 x VIP seat at Opening Ceremony  
1 x VIP seat at Luncheon with Guest of Honor
- 10 x complimentary SOGCE2022 Exhibition Directory
- 3 x Sponsored Email Content Blast to our existing 8,000 contact lists in the relevant industry (RM10,000 value)
- Advance logo recognition on SOGCE website sponsor section, with web link; email blasts, and on SOGCE all marketing materials (Logo Size Large)
- Company logo on name badges as "Official Sponsor"
- Company logo on Conference stage backdrops and
- Venue pop-ups, Exhibition Directory and other event materials
- Company materials insertion in conference bags
- Visibility on Social Media - 4 posts
- Media mention
- Opening Ceremony Mention

# SILVER SPONSORSHIP

AVAILABILITY: 2 PACKAGES

## RM 20,000

### SILVER SPONSORSHIP

Increase your company's visibility as the Silver Sponsor of SOGCE2022. Your company will enjoy benefits such as 3 x 2-Day complimentary Conference passes, and company logo placement.

To further meet your company's objectives, you will also be given the opportunity to access to our attendees' contact details as well as post event report.

### BENEFITS

- Recognition as a sponsor of SOGCE2022 with branding below Gold Sponsor
- 3 x 2-Day Complimentary Conference Passes (RM5,400 value)
- 8 x complimentary SOGCE2022 Exhibition Directory
- 2 x Sponsored Email Content Blast to our existing 8,000 contact lists in the relevant Industry (RM8,000 value)
- Advance logo recognition on SOGCE website sponsor section, with web link; email blasts and on all SOGCE marketing materials (Logo Size Medium)
- Company logo on Conference stage backdrops and venue pop-ups, Exhibition Directory and other event materials
- Company materials insertion in conference bags
- Visibility on Social Media - 2 Posts
- Media mention
- Opening Ceremony Mention

# BRONZE SPONSORSHIP

AVAILABILITY: 3 PACKAGES

## RM 15,000

### BRONZE SPONSORSHIP

As a Bronze Sponsor, your company will enjoy benefits such as a 2 x 2-Day complimentary Conference pass and company logo placements, and company materials insertions in conference bags.

To further meet your company's objectives, you will also be given the opportunity to access to our attendees' contact details as well as post event report.

### BENEFITS

- Recognition as a sponsor of SOGCE2022 with branding below Gold and Silver Sponsors
- 2 x 2-Day Complimentary Conference Tickets (RM3,600 value)
- 6 x complimentary SOGCE2022 Exhibition Directory
- 1 x Sponsored Email Content Blast to our existing 8,000 contact lists in the relevant industry (RM 4,000 value)
- Advance logo recognition on SOGCE website sponsor section, with web link; email blasts and on all SOGCE marketing materials (Logo Size Small)
- Company logo on Conference stage backdrops and venue pop-ups, Exhibition Directory and other event materials
- Company materials insertion in conference bags
- Visibility on Social Media - 1 post
- Media mention
- Opening Ceremony Mention

**CONFERENCE BAGS..... RM 7,000**

Your company logo will be placed on all conference bags which will be given out to conference delegates, registered visitors, exhibitors, VIPs, and media people.

**LANYARDS..... RM 6,000**

Be one of the first brand names to be seen by placing your company's logo on all lanyards that will be issued to SOGCE visitors, conference delegates, exhibitors, crews and VIPs.

**TEA BREAK.....RM 6,000**

Availability: 3

Enhance your exposure with company branding among the delegates during the conference tea break session.

Inclusive of 2 x standees.

**VIP LUNCHEON (50 PAX).....RM 8,000**

Availability: 1

Showcase your brand / products /services during the private, exclusive VIP Luncheon among the VIPs and top executives.

Sponsor hosts the VIP Luncheon.

Inclusive of 2 x standees + 1 x sponsor table. Sponsor to provide logo and company promotional materials.

**CONFERENCE BEVERAGE.....RM 3,000**

A free flow coffee & tea machine will be placed in the Conference Hall for delegates, speakers, and guests to access during the 2-day conference session Inclusive of 1 x standee.

# OTHERS

SECURE EXHIBITION SPACE(S) AND RECEIVE DISCOUNTS FOR THE FOLLOWING SPONSORSHIP PACKAGES

## **GOLD SPONSORSHIP**

15 % discount for Exhibition Space

## **SILVER SPONSORSHIP**

10 % discount for Exhibition Space

## **BRONZE SPONSORSHIP**

5 % discount for Exhibition Space

# TAILORED SPONSORSHIPS

- We are open for other forms of sponsorships. If you'd like to sponsor in other
- areas, kindly contact us by sending an email to [info@midaseventsm.com](mailto:info@midaseventsm.com).

Note: The details in this document and the availability of sponsorship packages may be changed or updated without prior notice

For more enquiries, contact Ms Dolly at [info@midaseventsm.com](mailto:info@midaseventsm.com).