# Sponsorship

Opportunities

JUNE 27 & 28 SOGGE'24

SABAH OIL, GAS & ENERGY CONFERENCE & EXHIBITION



Sabah International Convention Centre (SICC), Kota Kinabalu, Sabah, Malaysia

www.sabahoilandgas.com.my

infoemidase entsm com



# **BE A SPONSOR**

#### **STAND OUT AND GET NOTICED!**

SOGCE is the largest and the only oil, gas and Energy conference and exhibition in Sabah, East Malaysia.

SOGCE provides a multitude of opportunities to its exhibitors to market and highlight their respective companies and brands. SOGCE welcomes delegates and visitors from various professions within the Oil, Gas and Energy field.

Now in its 11th installment, SOGCE2024 will be expecting a larger crowd turnout and more exhibitors to take part in Sabah's only Oil, Gas and Energy show.



### PLATINUM SPONSORSHIP

**AVAILABILITY: 1 PACKAGE** 

### RM 40,000

#### PLATINUM SPONSORSHIP

As the Platinum Sponsor, your company will enjoy benefits such as 7 x 2-Day complimentary Conference Passes, 1 x slot panelist for the Conference Plenary Session and maximum company logo placement as Platinum sponsor (large size logo)

To further meet your company's objectives, you will be given the opportunity to place 4 standees and your company brochures at the SOGCE Networking Lounge in the Exhibition Hall to increase visibility to ensure your corporate branding stands out. You will also be given access to our attendees' contact details.

- Recognition as a Platinum sponsor of the SOGCE2024, with high priority branding among sponsors
- 7 x 2-Day Complimentary Conference Pass (RM12,600 value)
- 1 x slot Panelist for Plenary Session
- Business visibility at the SOGCE Networking Lounge by placing 4 standees and company brochures
- 2 x VIP seat at Opening Ceremony
- 2 x VIP seat at luncheon with Guest of Honor
- 15 x complimentary SOGCE2024 Exhibition Directory
- 30% discount for Exhibition Space
- 5 x Sponsored Email Content Blast to our existing 9,000 contact lists in the relevant industry (RM12,000 value)
- Advance logo recognition on SOGCE website sponsor section, with web link; email blasts, and on SOGCE all marketing materials (Logo Size Large)
- · Company logo on Conference stage backdrops and
- Venue pop-ups, Exhibition Directory and other event materials
- Company materials insertion in conference bags
- Visibility on Social Media 5 posts
- Media mention
- · Opening Ceremony Mention



### **GOLD SPONSORSHIP**

**AVAILABILITY: 2 PACKAGES** 

RM 30,000

#### **GOLD SPONSOR**

As the Gold Sponsor, your company will enjoy benefits such as 5 x 2-Day complimentary Conference Passes, 1 x slot panelist for the Conference Plenary Session and maximum company logo placement as our Gold sponsor.

To further meet your company's objectives, you will also be given the opportunity to have access to our attendees' contact details.

- Recognition as a sponsor of SOGCE2024 with a branding below Platinum
- 5 x 2-Day Complimentary Conference Pass (RM9,000 value)
- 1 x slot Panelist for Plenary Session
- 1 x VIP seat at Opening Ceremony
- 1 x VIP seat at luncheon with Guest of Honor
- 10 x complimentary SOGCE2024 Exhibition Directory
- 20% Discount for Exhibition Space
- 3 x Sponsored Email Content Blast to our existing 9,000 contact lists in the relevant industry (RM10,000 value)
- Advance logo recognition on SOGCE website sponsor section, with web link; email blasts, and on SOGCE all marketing materials (Logo Size Medium)
- · Company logo on Conference stage backdrops and
- Venue pop-ups, Exhibition Directory and other event materials
- Company materials insertion in conference bags
- Visibility on Social Media 4 posts
- Media mention
- Opening Ceremony Mention



## SILVER SPONSORSHIP

**AVAILABILITY: 2 PACKAGES** 

RM 20,000

#### SILVER SPONSORSHIP

Increase your company's visibility as the Silver Sponsor of SOGCE2024. Your company will enjoy benefits such as 3 x 2-Day complimentary Conference passes, and company logo placement.

To further meet your company's objectives, you will also be given the opportunity to have access to our attendees' contact details.

- Recognition as a sponsor of SOGCE2024 with branding below Platinum & Gold Sponsor
- 3 x 2-Day Complimentary Conference Passes (RM5,400 value)
- 8 x complimentary SOGCE2024 Exhibition Directory
- 15% Discount for Exhibition Space
- 2 x Sponsored Email Content Blast to our existing 9,000 contact lists in the relevant Industry (RM8,000 value)
- Advance logo recognition on SOGCE website sponsor section, with web link; email blasts and on all SOGCE marketing materials (Logo Size Medium)
- Company logo on Conference stage backdrops and venue pop-ups, Exhibition Directory and other event materials
- Company materials insertion in conference bags
- Visibility on Social Media 2 Posts
- Media mention
- Opening Ceremony Mention



### **BRONZE SPONSORSHIP**

**AVAILABILITY: 2 PACKAGES** 

RM 15,000

#### **BRONZE SPONSORSHIP**

As a Bronze Sponsor, your company will enjoy benefits such as a 2 x 2-Day complimentary Conference pass and company logo placements, and company materials insertions in conference bags.

To further meet your company's objectives, you will also be given the opportunity to have access to our attendees' contact details.

- Recognition as a sponsor of SOGCE2024 with branding below Platinum, Gold and Silver
- 2x2-Day Complimentary Conference Tickets (RM3,600 value)
- 6 x complimentary SOGCE2024 Exhibition Directory
- 10% Discount for Exhibition Space
- 1 x Sponsored Email Content Blast to our existing 9,000 contact lists in the relevant industry (RM4,000 value)
- Advance logo recognition on SOGCE website sponsor section, with web link; email blasts and on all SOGCE marketing materials (Logo Size Small)
- Company logo on Conference stage backdrops and venue pop-ups, Exhibition Directory and other event materials
- Company materials insertion in conference bags
- Visibility on Social Media 1 post
- Media mention
- Opening Ceremony Mention



CONFERENCE BAGS	RM 10,000
Your company logo will be placed on all conference bags which will be given out to conference delegates, registered visitors, exhibitors, VIPs, and media people.	
LANYARDS	. RM 15,000
Be one of the first brand names to be seen by placing your company's name on all lanyards that will be issued to SOGCE visitors, conference delegates, exhibitors, crews and VIPs.	
VIP LUNCHEON (50 PAX)	RM 8,000

Availability: 1

Showcase your brand / products/services during the private, exclusive VIP Luncheon among the VIPs and top executives.

Sponsor hosts the VIP Luncheon.

Inclusive of 2 x standees +1 x sponsor table. Sponsor to provide logo and company promotional materials

# TAILORED SPONSORSHIPS

- We are open for other forms of sponsorships. If you'd like to sponsor in other
- areas, kindly contact us by sending an email to info@midaseventsm.com.

Note: The details in this document and the availability of sponsorship packages may be changed or updated without prior notice

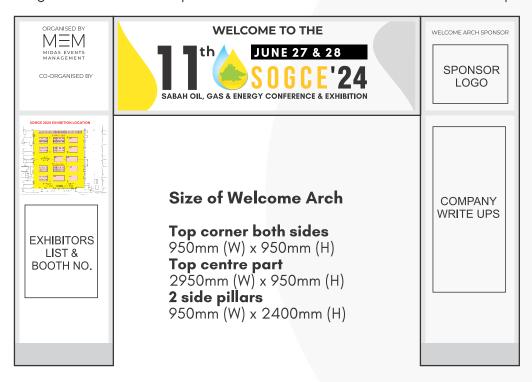


### WELCOME ARCH SPONSORSHIP

**AVAILABILITY: 2 PACKAGES** 

### RM10,000

- Be one of the first brand name to be seen by placing your company name and logo on a Welcome Arch.
- It promotes a positive brand.
- It increases brand awareness.
- It reaches a wider demographic
- It enhances customer experiences.
- Your company logo will be printed on the top right-hand corner as Welcome Arch Sponsor.
- As there are two pillars, your company can use one pillar to put up your promotional contents or any relevant contents. The other pillar will be organiser and co-organiser's logos and SOGCE Exhibition Floor plan and Exhibitor Listing.
- Welcome Arch is placed prominently at entrance of Exhibition Hall.
- 3 complimentary conference passes given to your company (please register online and add Sponsor for Welcome Arch after the delegate name respectively)
- Opening Ceremony mention.
- Sponsor's logo will be uploaded in SOGCE website and hyperlinked to sponsor website.
- Sponsor's logo will be inserted in all marketing materials, email blast banner, static stage backdrop during opening ceremony, coffee break and lunch break.
- Sponsor's logo and name will be posted in our social media as "Welcome Arch Sponsor"





### SPONSORSHIP REGISTRATION FORM

#### **SPONSORS' INFORMATION**

CATEGORY OF SPONSORSH	IIP		
CONTACT PERSON			
ORGANISATION/INSTITUTION			
ADDRESS			
CITY/SUBURB	STATE	COUNTRY	
TELEPHONE (HP)			
EMAIL			
Bank name : CIMB Bank Berhad Bank address : Api-Api Centre, Kota Kinabalu, Api-Api Centre, Lot 4/G3, 88000, Kota Kinabalu, Sabah SWIFT code : CIBBMYKL Account name : Falconet Resources Sdn Bhd Account No. : 80-0727253-1			
PAYMENT DETAILS:			
CHEQUE / BANK DRAFT NO. /	BANK	CASH (RM)	
TELEGRAPHIC TRANSFER		LO	
ON LINE TRANSFER			
Cheques should be crossed and made payable to <b>FALCONET RESOURCES SDN. BHD.</b>			

#### FOR MORE INFORMATION & REGISTRATION

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+6 016 835 9488 Address: Lot L3 - 59, JQ Central, Coastal Highway, Emails: info@midaseventsm.com

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